

FACTORY SHOP EXPO

30th - 31st July 2016 Open: 9am - 6pm

OPEN

Cape Town Convention Centre

30th – 31st July 2016 at the Cape Town International Convention Centre (CTICC)

Exhibitor Pack

Introduction

Are you a business, importer or manufacture that wants to clear your stock, have items to go on sale, wants to gain exposure, capture new clients or just want to make extra cash? If yes, then the Factory Shop Expo is the place for you.

The Factory Shop Expo is an event that brings a shopper holic's dream to life with over 100 exhibitors under one roof for one weekend only. It's an event aimed at all ages with many attractions. It's an event truly not too be missed by exhibitors and public!

In 2015, The Factory Shop Expo experienced an amazing average foot fall of +/- 16 500 visitors through the door. Due to popular demand, we are aiming to increase number of visitors in 2016. Exhibitors can look forward to our exciting floor layout, food court, stage and amazing entertainment. The show is running into its 4th year which makes it's the perfect place for exhibitors to make great profits and build their returning clientele.

Benefits to Company Exhibitors

- A significant marketing advantage
- Relationship marketing
- Creation of brand awareness and acceptance
- Demonstration of products
- Increased business potential
- Enhanced company profile
- Direct access to an audience made up of your current and potential clients
- Great profit margins

Marketing

Radio / Social Media / lamp Post / Flyers / Posters / Online Competitions / News Papers / Web adds

LIMITED SPACE AVAILABE, BOOK NOW!

SP1 – SHELL SCHEME PACKAGE: 2m x 1m

Includes:

- ❖ Shell scheme
- ❖ 1x Fascia Board with Company Name
- ❖ Carpets
- ❖ 1 x 15 Amp Plug point
- ❖ Fluorescent
- ❖ ¼ 30 Amp Single-phase Distribution Board

R 2 200 excl vat

Standard unit



Initial

Corner unit



Initial

SP2 – SHELL SCHEME PACKAGE: 2m x 2m

Includes:

- ❖ Shell scheme
- ❖ 1x Fascia Board with Company Name
- ❖ Carpets
- ❖ 1 x 15 Amp Plug point
- ❖ Fluorescent
- ❖ ¼ 30 Amp Single-phase Distribution Board

R 3 600 excl vat

Standard unit



Initial

Corner unit



Initial

SP3 – SHELL SCHEME PACKAGE: 3m x 3m

Includes:

- ❖ Shell scheme Corner
- ❖ 1 x Fascia board with Company Name
- ❖ Carpets
- ❖ 1 x 15 Amp Plug point
- ❖ 1 x Double Fluorescent
- ❖ ¼ 30 Amp Single-phase Distribution Board

R 6 500 excl vat

Standard unit



Initial

Corner unit



Initial

SP4 – SHELL SCHEME PACKAGE: 6m x 3m

Includes:

- ❖ Shell scheme
- ❖ 2x Fascia Boards with Company Name
- ❖ Carpets
- ❖ 2 x 15 Amp Plug points
- ❖ 2 x Double Fluorescents
- ❖ ½ 30 Amp Single-phase Distribution Board

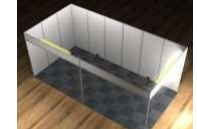
R 13 000 excl vat

Standard unit



Initial

Corner unit



Initial

Easy Process: Please initial on the selected stand package of your choice and proceed to the “Application Form

Application to Exhibit

Company Name:

Physical Address:

..... Vat Number:

Contact Person.....

Contact Number: (021)..... (Cell Number).....

Trade Exhibit Position

Number of trade exhibition stands required Scheme Package selected

Company Name: (on Fascia Board).....

Requested Stand Numbers:

(Please insert your top 3 desired stand locations. Note: that if the selected stand numbers have already been located, the organizers will communicate alternate stand numbers.)

Payment Policy

Payment must be made in full within 10 days from receipt. If payment is not received within the stipulated 10 days, the organizers have the right to sell the above mentioned floor space to a suitable paying customer.

Cancellation Policy

In the event that the exhibitor request for release from the contract and the organizers agrees to this request, the refund structure will be as follows:

- | | |
|---|-------------|
| - 120 days before exhibition | 50% refund. |
| - 119 days to 60 days before exhibition | 10% refund. |
| - 59 days or less before exhibition | 0% refund. |

Signed: Day.....Month..... 2016
(On behalf of the exhibitor listed above)

Please complete this form soonest and return to shahieda@factoryx.co.za



Payment Information

Company Name:

Indicate quantity (qty) next to the selected package and total costing

Package Selected	Size	Price	QTY	Total
Shell Scheme Package P1 (Standard)	2M X 1M	R2 200		R
Shell Scheme Package P1 (Corner)	2M X 1M	R2 200		R
Shell Scheme Package P2 (Standard)	2M X 2M	R3 600		R
Shell Scheme Package P2 (Corner)	2M X 2M	R3 600		R
Shell Scheme Package P3 (Standard)	3M X 3M	R6 500		R
Shell Scheme Package P3 (Corner)	3M X 3M	R6 500		R
Shell Scheme Package P4 (Standard)	6M X 3M	R13 000		R
Shell Scheme Package P4 (Corner)	6M X 3M	R13 000		R

Subtotal	R
Vat 14%	R
Amount Due	R

BANKING DETAILS (EFT)

Account Name:	Factory Shop Expo
Bank:	Standard Bank
Branch:	Constantia (0 2 5 3 0 9)
Account Number:	2 7 1 6 1 4 8 3 8
Ref:	Your Company Name

Please send proof of payment with application form to shahieda@factoryx.co.za

I have read and acknowledge the CTICC terms and conditions (Please Visit):

<http://www.cticc.co.za/Files/Attachments/documents/CTICC%20Exhibitor%20Manual%202011.pdf>

Signed.....Date _/ / 2016
(Applicant)

Contact Details

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Please Initial



